



**ARISTOTLE**  
**UNIVERSITY OF**  
**THESSALONIKI**

**FACULTY OF ECONOMIC  
AND POLITICAL SCIENCES**

SCHOOL OF JOURNALISM  
& MASS COMMUNICATIONS



A future  
full of  
possibilities

**Master of Arts  
in Digital Media,  
Communication  
and Journalism**

# Aristotle University of Thessaloniki

A.U.Th. was founded in 1925 and is the largest public comprehensive university in Greece. It comprises 10 faculties which consist of 40 schools and 1 single-school faculty. About 74.000 students study in the A.U.Th. (65.000 in undergraduate programs and 8.000 in postgraduate programs, of which 4.000 at Doctoral level) and over 2.000 faculty members .

## School of Journalism and Mass Communications

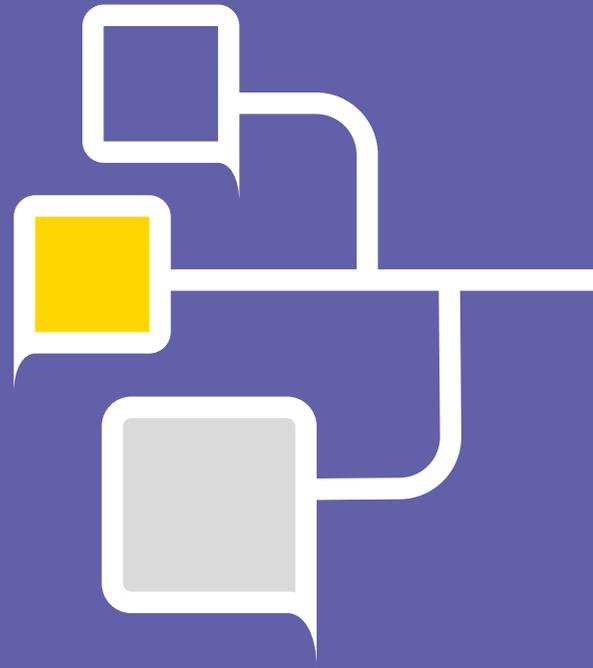
Is member of the European Journalism Teaching Association (E.J.T.A.) and in recent years, has repeatedly featured among the top 50 Media/ Communications Schools of Europe. Located outside the university campus, the School occupies a six-storey neoclassical building located at 46 Egnatias Street, in the center of Thessaloniki.

## Scholarships and financial support

A Financial Aid program was recently established to support applicants who provide evidence of genuine financial need. In addition, at the end of the first term, a Scholarship of Excellence is awarded to the student with the top overall grades in each pathway. For candidates who have graduated from another Erasmus+ program country, one more possibility is the Erasmus+ Master Loans.

## Internships

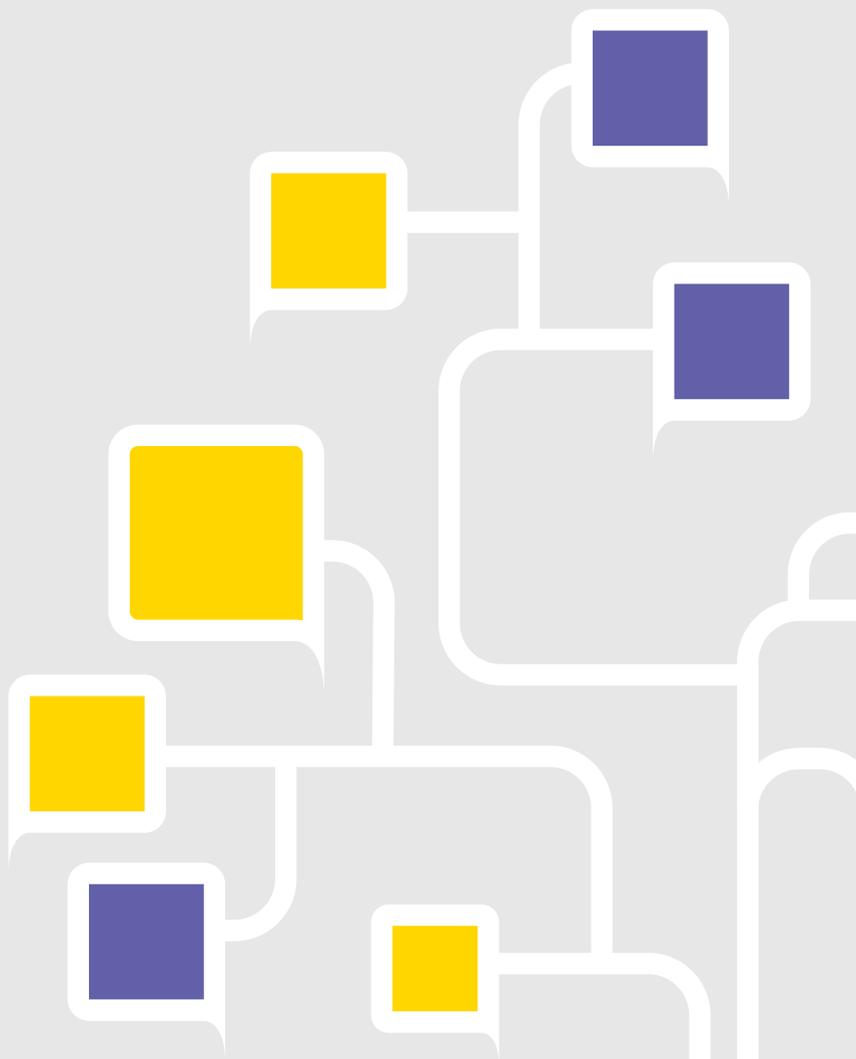
After graduation, a training/ internship program has been developed with the aim to provide students enriching work experience relevant to their academic specialization. These opportunities include: (a) summer training in a range of work positions relevant to all three pathways (b) post-graduation internships in a variety of organizations/ institutions.



# Master of Arts in Digital Media, Communication and Journalism

The English-taught Master of Arts (MA) in Digital Media, Communication and Journalism is the first of its kind among Greek public Universities, reflecting our School's steadfast commitment to innovation, excellence and international outlook.

The program adopts an interdisciplinary perspective to the key forms and practices of communication and journalism, and is addressed to graduates of various academic backgrounds, as well as to already employed professionals, media practitioners and researchers, who wish to upgrade their knowledge and skills in response to the changes in contemporary media. The completion of the program awards participants a Master's degree in one of the following three specialties:



## European Journalism

focuses on the role of news media and journalism in the emergence of a European public sphere. Combining a cross-national comparative approach to European journalistic and news cultures with a hands on coverage of current European issues, the pathway explores the complexities and challenges regarding the reporting on Europe and the European Union.

## Risk Communication & Crisis Journalism

focuses on the ways media and public, private or nongovernmental organizations communicate about present, emerging, and evolving risks by combining the methodical engagement with the rich theoretical and case study research literature, and a hands-on coverage of current crises and emergencies.

## Digital Media, Culture & Communication

focuses on the new nexus between media, culture and society forged in the digital age by addressing the impact and implications of the digital transformation, with particular emphasis to the fields of media/cultural industries, connective media and civil society.

# Program structure

The MA in Digital Media, Communication and Journalism is an intensive one-year long post-graduate program (90 ECTS) designed to combine in-depth specialization with students' freedom to select a set of courses that best matches their research and professional interests.

The study program consists of two course terms and a third one dedicated to the research and writing of a 20.000 words long dissertation (30 ECTS). For the completion of the program students must take a total of six (6) courses (60 ECTS) including: a (1) core course, at least three (3) elective courses related to the preferred pathway, up to two (2) optionals offered by the other two pathways.



## European Journalism

### Core Course (10 ECTS)

Concepts and Aspects of European Journalism

### Electives (10 ECTS)

Web Journalism

Data Journalism

European Media Landscape and Policies

Web Journalism Ethics

Research Seminar: Reporting Europe

Structure of the European Public Sphere

European Journalistic Cultures

Travel Journalism

Communication Research Methods

## Risk Communication and Crisis Journalism

### Core Course (10 ECTS)

Risk Communication

### Electives (10 ECTS)

Peace Journalism

Reporting War and Crises

Environmental Journalism

Public Communication Campaigns Design and Analysis

Mass Communication and Public Health

Communication Research Methods

Science Journalism

Images of emergency: The Politics of Documentary

## Digital Media, Communication and Journalism

### Core Course (10 ECTS)

New Media: Theories and Perspectives

### Electives (10 ECTS)

Digital Tools in New Media

Television and Digital Cultures

Network Society: Theories and Practices

Communication Research Methods

New Media and Civil Society

Media Psychology

Digital Content Production

Media Management and Marketing Communications

## Language and academic skills improvement courses (no ECTS)

Writing for the Print Media

Dissertation Research and Writing Skills

Writing for the Broadcast Media



## Steps to follow

1. Identify the pathway you wish to apply for.
2. Check that you meet the entry requirements.
3. Apply online <http://media.jour.auth.gr>
4. Forward two(2) Reference Letters to [troullou@jour.auth.gr](mailto:troullou@jour.auth.gr)
5. Await a written decision within a month.

## Evaluation process

Decisions on admissions are made on the basis of academic merit and the availability of places. The Selection Committee reserves the right to interview candidates (in person or via teleconference) and/or ask for samples of recent written academic work. Professional or research experience relevant to the preferred pathway, will be taken into consideration.

## Entry requirements

1. A degree in one of the following disciplines: *Journalism, Communication, Political, Social & Cultural Studies, Economics, European/ International Studies, History, Anthropology, Psychology, Sociology, Philosophy, History of Arts & Foreign Languages.*
2. Sufficient command in English, at least C1 (CEFR).  
If English is your first language, or your first degree was in English, you meet automatically language prerequisites.
3. Two Reference Letters recommending your professional and/or academic/research abilities.

## The Board Committee

### Program Director

**Gregory Paschalidis**

Associate Professor of Cultural Studies

### Pathway Coordinators

**Christos Fragkonikolopoulos**

Associate Professor of International Affairs and Mass Media Communications

**George Tsourvakas**

Associate Professor of Economy and Mass Media Management

**Antonis Gardikiotis**

Assistant Professor of Social Psychology and Mass Media Communications

**Dimitra Dimitrakopoulou**

Assistant Professor of Alternative and Participatory Journalism

**Nikos Panagiotou**

Assistant Professor of International Journalism

**Vassilis Vamvakas**

Assistant Professor of Sociology of Communication



## Where to find us

School of Journalism and Mass Communications

46 Egnatias Str. 54625 Thessaloniki, Greece

Information: +30 2310 992072

[www.media.jour.auth.gr](http://www.media.jour.auth.gr)

 MA in Digital Media, Communication and Journalism

**Administration officer:**

Troullou Maria [troullou@jour.auth.gr](mailto:troullou@jour.auth.gr)



**ARISTOTLE**  
**UNIVERSITY OF**  
**THESSALONIKI**